

# Thomas Palumbo

## SENIOR UI/UX + PRODUCT DESIGNER

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### EXPERIENCE

#### **Avetta (Remote) - Senior UI/UX Designer**

*August 2021 - PRESENT*

Led product design for multiple applications being developed in parallel. Lead designer for Worksite Safety software designed to mitigate the risk of death and injury for on-site workers. Gathered user feedback via surveys and worked closely with an existing design team/system to implement and improve the user experience for thousands of users. Led design initiative on multiple mobile app alignment in both style and experience.

#### **Amgen, Tampa, FL (Remote Contract) — Lead UI/UX Designer**

*October 2020 - August 2021*

Designed training portal used by over 40,000 Amgen employees. Improved usability of existing system by implementing easier ways to access training materials and important on-site information. Led design initiative and collaborated with design, marketing, content, and development teams to ensure seamless implementation.

#### **Tallyfy, St. Louis, MO (Remote) — Head of Design**

*July 2017 - October 2020*

Design leadership role included product, website, mobile, and marketing design. Built a custom design system to improve the workflow of thousands of users across multiple industries. Demoed application to prospective and existing clients to gather feedback. Communicated design solutions to multiple stakeholders. Improved website conversion 8x with custom website A/B testing.

#### **ConnectWise, Tampa, FL — UI/UX Designer**

*June 2016 - July 2017*

Product focused design role with heavy emphasis on data driven decisions. Led qualitative and quantitative research which included focus groups, user testing, user interviews, and creating surveys to ensure broad and specific solutions were accounted for in large enterprise software. Built and maintained a design system across multiple web and desktop enterprise products to create a cohesive UI.

## **Harbr Co. Agency, Tampa, FL — UI/UX Designer**

*September 2013 - June 2016*

Led client-based rebranding and website/product design implementation for multiple clients every month. Led UI/UX design initiative to improve usability of Weatherbug.com web app and mobile app with 20 million unique monthly visitors. Created responsive website designs using front-end languages and worked closely with clients to tailor custom solutions for their business initiatives.

## **EDUCATION**

### **Florida State University, Tallahassee, FL — Management of Information Systems, Information Communication Technology**

*August 2008 - May 2013*

## **SKILLS**

Figma, Sketch, Maze, Product and Brand Design, Qualitative & Quantitative research, Front-end coding experience, Prototyping with Invision and Principle, Interaction design.